

Event-Driven, Value-Add Affordable Housing Investment (Debt Offering)

2023

The ProActive Realty Income Fund, LLC

PRIF (the "Fund") is a high-yield affordable housing social impact fund. PRIF seeks and acquires value-add Class C and deeply discounted Class B properties, optimizes operational cashflow, and simultaneously improves housing affordability in underserved communities. Our priority is Manufactured Home Parks (MHPs), where we have an advantage as they remain largely overlooked by institutional investors and syndicators.

20%
Historic Returns*

25yrs.

Manager Experience

65% Loan to Cost (not to exceed)

*Total return includes interest, capital gains, dividends, and distributions. Does not apply to PRIF debt offering returns.

Market Summary

PRIF leverages the ever-increasing demand for affordable housing in key markets to maximize interest yield to lenders, 17% annual to date.

- 7.3-million-unit shortage in affordable housing, an 8% increase from 2019
- According to Allied Market Research, the market for affordable housing will grow at a CAGR of 4.9% through 2031
- Decades-high interest rates are driving preference for rent vs. ownership among Millennials and working families

Operational Alpha

Our ability to identify and acquire undervalued properties, make critical improvements (often within the first 90 days), increase tenant occupancy, and overhaul management all contribute to our OA.

- "Boots-on-the-ground" expertise in property turn-around
- Swift increase in property value with initial infrastructure repairs
- 6 completed transactions as of 8/1/23 at a 20%+ returns*
- Immediate income to investors and lenders (usually 90 days after funding)
- *Total return includes interest, capital gains, dividends, and distributions. Does not apply to PRIF debt offering returns.

Track Record

Since 1998, the Manager has been actively involved in the purchase, renovation, management, and sales of over \$30MM of Class C and B real estate transactions with uninterrupted returns, even during the pandemic.

Flagship Deal: Hammonds MHP

In Q4 2018, the Manager purchased the Hammonds mobile home park in Orangeburg, SC for \$1.2 million. At the time of purchase, the 187-site property was in the process of being condemned by the South Carolina Department of Health and Environmental Control (SCDHEC).

- The park was transformed through personal tenant interaction, reduction in crime, some necessary evictions, and with the removal of 78 irreparable units
- Critical repairs and updates commenced, including landscaping and the remodeling of late-model mobile homes, which were later sold to residents on a lease-to-own basis and protected under home warranty.
- In Q3 2022, the property was sold to UMH Properties (NYSE: UMH) for \$5.2 million, which resulted in an average return of 25% to Preferred Unitholders

OFFER HIGHLIGHTS

- \$4MM Maximum Debt Raise (limited)
- 17% Annual (12% + 5% kicker)
- Up to 24 Months (12-month minimum)*
- Track Record of Uninterrupted Returns**
- First Lien Position on Fund Assets
- Simple Interest Debt Capital Loan

*Option to extend loan term is at the discretion of PRIF
**Past results are not a guarantee of future performance

TARGET MARKETS

- U.S. Midwest, Southeast, and Southwest
- Mismanaged and under-capitalized properties converted for maximum cashflow

ASSET MIX

65

- Manufactured Housing
- 65% Multifamily*

*Includes, but is not limited to apartments, townhomes, and SRO

ANTICIPATED LOAN REPAYMENT SCHEDULE (EXAMPLE ONLY)

Loan Amount	Quarterly Interest Payments to Lender	Total Annual Repayment
\$50,000	Q1, Q2, and Q3: \$1,500 / Quarter Q4: \$4,000 (quarterly + 5% Kicker)	\$58,500
\$100,000	Q1, Q2, and Q3: \$3,000 / Quarter Q4: \$8,000 (quarterly + 5% Kicker)	\$117,000
\$1,000,000	Q1, Q2, and Q3: \$30,000 / Quarter Q4: \$80,000 (quarterly + 5% Kicker)	\$1,170,000

PRIF LEADERSHIP



Dr. Canaan V. Williams, CPEP has 25 years of experience in real estate investment and management with a track record of transforming distressed properties into high-quality, cash-flow positive assets. He is an industry leader in sourcing, revitalizing, managing, and selling Class B and C value-add properties.



Lee Sage, MBA is a real estate investments and capital acquisitions leader with experience in Sales Management, Operations Management, Marketing, Financial Services, Business Administration, and Wealth Management. Lee serves as COO at PRIF.



Event-Driven, Value-Add Affordable Housing Investment: Debt Offering

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